## **PRIVACY NOTICE**

Last modified: 2024-10-11

We appreciate your trust in our product and services. To provide you with great and better experience, ZaeemAdam("we" or "us") will collect both your personal information and non-personal information when you use the Blood Pressure-Pulse Monitor("App").

We take care of how your Information is processed and used. This Privacy Notice ("Notice") explains how we collect, store, use and transfer or disclose your information. If you have any concerns about providing Information to us or it being used as described in this Notice, you should not use our App or Service.

### CATEGORIES OF INFORMATION WE COLLECT ABOUT YOU

In the course of your use of the App, we obtain information about you as described below:

- 1. Identifiers includes your name, your contact details (such as email addresses, phone number).
- 2. Usage data includes your IP address, the pages of our App you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.
- 3. Device information includes device types and settings, device identifiers, browser types, mobile, wireless, operating system versions, and other network information (such as internet service provider name, carrier name and signal strength), and application version numbers.

# **HOW WE USE YOUR INFORMATION**

We use the information we collect, for the following business and commercial purposes:

- 1. To provide the requested Services to you.
- 2. To ensure the proper functioning of our App.
- 3. To offer and improve our Services.
- 4. In connection with our security and compliance programs.
- 5. To communicate with you.

#### RETENTION OF PERSONAL INFORMATION

We retain your personal information to provide Services to you and as otherwise necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We will retain your personal information only for as long as is necessary. We maintain specific records management and retention policies and procedures, so that personal data are deleted after a reasonable time according to the following retention criteria:

- 1. We retain your data as long as we have an ongoing relationship with you.
- 2. We will only keep the data for as long as needed to provide services to you.
- 3. We retain your data for as long as needed in order to comply with our legal and contractual obligations.

### SECURITY OF PERSONAL INFORMATION

We maintain organizational, physical and technical security arrangements for all the personal data we hold. We have protocols, controls and relevant policies, procedures and guidance to maintain these arrangements taking into account the risks associated with the categories of personal data and the processing we undertake.

#### SHARING INFORMATION

We share information:

- 1. With our group companies;
- 2. With third party partners to provide you with services on our behalves;
- 3. If required to do so by applicable law, regulation or legal process;
- 4. If necessary to exercise, establish or defend our legal rights;
- 5. If necessary to protect the rights, property or safety of any person.

#### THIRD PARTY LINKS

Our App provide links to other websites. Because we do not control the information policies or practices of these third party sites and are not responsible for any content on these third party sites, you should review their privacy policies to learn about how they collect and use personal information and direct any concerns to the site administrator of that website.

- 1. Pangle -- www.pangleglobal.com/zh/privacy/partner-en
- 2. Inmobi -- https://www.inmobi.com/privacy-policy
- 3. Vungle -- https://liftoff.io/privacy-policy
- 4. Appsflyer -- www.appsflyer.com/legal/privacy-policy
- 5. Applovin/Max -- www.applovin.com/privacy

- 6. Facebook -- www.facebook.com/privacy/policy/?entry\_point=comet\_dr opdown
- 7. Google Admob/Firebase -- policies.google.com/privacy?hl=en
- 8. Mintegral -- www.mintegral.com/cn/privacy

## **CHILDREN**

Our Services are not directed to persons under 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian of such a child and become aware that your child has provided personal information to us, please contact us as described in this Privacy Notice and we will take reasonable steps immediately to remove any such information.

#### **NOTIFICATION OF CHANGES**

We reserve the right to modify this Privacy Notice at any time, so please review it frequently. If we decide to change this Privacy Notice in any material way, we will notify you here or by email. In all cases, your continued use of any Services constitutes acceptance to any such changes.

## **CONTACT US AND COMPLAINTS**

If you have any questions about this Privacy Notice or our data handling practices, or you wish to make a complaint, you may contact us by regular mail at: adamzaeemm44@icloud.com.